

AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATION

Campus		University of Arkansas Community College at Batesville Courses	Comparable A-State Course	Hours
University of Arkansas Community College at Batesville	English Composition	ENG 1103 English Composition I	ENG 1003 Composition I	3
		ENG 1203 English Composition II	ENG 1013 Composition II	3
		SPC 1003 Oral Communication	COMS 1203 Oral Communication	3
	Math	MTH 1023 College Algebra	MATH 1023 College Algebra	3
		MTH 1043 Quantitative Literacy	MATH 1043 Quantitative Reasoning	
	Life Science	BIO 1033/1031 Biology for General Education/Lab	BIOL 1003/1001 Biological Science/Lab	4
		BIO 1103/1101 Biology for Majors/Lab	BIOL 1003/1001 Biological Science/Lab	
		BIO 2203/2201 Microbiology/Lab	BIOL 2103/2101 Microbiology for Nursing/Lab	
	Physical Science	CHM 1103/1101 College Chemistry I/Lab	CHEM 1013/1011 General Chemistry I/Lab	4
		PHS 1003/1001 Physical Science/Lab	PHSC 1203/1201 Physical Science/Lab	
		GEL 1003/1001 Physical Geology/Lab	GEOG 1003/1001 Environmental Geology/Lab	
	US History/ Government	POS 2103 United States Government	POSC 2103 Intro to US Government	3
		HIS 2003 United States History I	HIST 2763 The US to 1876	
		HIS 2013 United States History II	HIST 2773 The US since 1876	
	World History	HIS 1013 World Civilization I	HIST 1013 World Civ to 1660	3
		HIS 1023 World Civilization II	HIST 1023 World Civ Since 1660	
	Soc. Science	SOC 2003 Principles of Sociology	SOC 2213 Intro to Sociology	9
		HIS 2003 United States History I	HIST 2763 The US to 1876	
		HIS 2013 United States History II	HIST 2773 The US since 1876	
		HIS 1013 World Civilization I	HIST 1013 World Civ to 1660	
		HIS 1023 World Civilization II	HIST 1023 World Civ Since 1660	
		POS 2103 United States Government	POSC 2103 Intro to US Government	
		ECN 2013 Macroeconomics	ECON 2313 Prin. Of Macroeconomics	
		SOC 2023 Cultural Anthropology	ANTH 2233 Intro to Cultural Anthropology	
	Fine Arts/Humanities	PHI 1003 Introduction to Psychology	PHIL 1103 Introduction to Psychology	3
		ENG 2113 World Literature I	ENG 2003 World Lit to 1660	
		ENG 2213 World Literature II	ENG 2013 World Lit since 1660	3
		FAT 2013 Theater	THEA 2503 Fine Arts Theatre	
		FAM 2003 Music	MUS 2503 Fine Arts Music	3
		FAV 2023 Visual Art	ART 2503 Fine Arts Visual	
ENG 2113 World Literature I		ENG 2003 World Lit to 1660		
ENG 2213 World Literature II		ENG 2013 World Lit since 1660		
PHI 1003 Introduction to Psychology		PHIL 1103 Introduction to Psychology	3	
FAT 2013 Theater		THEA 2503 Fine Arts Theatre		
FAM 2003 Music	MUS 2503 Fine Arts Music			
FAV 2023 Visual Art	ART 2503 Fine Arts Visual			
Physical Education	PED 1003 Concepts of Physical Activity	PE 1002 Concepts of Fitness	2	
Electives	Electives	Electives	14	
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4763 Strategic Communication Campaigns	
			STCM 4773 Internship	3
		Electives in Media and/or Communication	9	
Electives*		Electives	18	

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19